SUSAN A. POWELL, Ph.D.

Susan A. Powell, Ph.D. is a recognized expert in providing strategic trial advice to the legal community. Whether uncovering just the right research method or translating the information learned into the foundation for winning courtroom strategies, she has proven her ability to be consistently "on the mark". Her experience has ranged from patent and product liability claims to class action suits involving Fortune 500 companies. Within this range there have been contract and anti-trust issues, fraud and security cases. She has assembled mock juries, mock bench trials and mock arbitrations from the Atlantic region to the Pacific Coast. She also excels in witness preparation and jury selection. Dr. Powell has participated in panels and written articles for such organizations as the American Bar Association, the Defense Research Institute (*Assessing Juror Stereotypes: Myths and Realities*), the Practising Law Institute (*A New Roadmap for Depositions*) and other industry groups across the United States and in London, England. She has given seminars at law firms and major corporations for continuing legal education across the United States. The United States State Department has used her services in educating foreign legal participants in the ways of the American jury system.

Dr. Powell is President of Strategic Litigation Research, Inc. located in New York City. Her formal research background began as Director of Research for McGraw-Hill, Inc. She advanced to Group Vice President of the Business & Professional Publishing Group within McGraw-Hill, Inc. In 1986, Dr. Powell founded a consulting company to assist clients in research and analysis of corporate matters, starting Strategic Litigation Research in 2000. She is a well-respected public speaker and an authority on trial researches, investigation, preparation and strategy.

Dr. Powell earned her M.A. and her Ph.D. degrees from the University of California at Berkeley. She earned her B.A. degree at the University of California at Santa Barbara.